



Social Media Giveaway - Official Rules

These rules apply to contests and giveaways conducted by **Outside the March** through its social media channels, including Instagram, X, Facebook, TikTok, and LinkedIn (each, a “Giveaway”).

Participation in any Giveaway constitutes acceptance of these Official Rules.

1. Eligibility

Giveaways are open to legal residents of Canada who have reached the age of majority in their province or territory of residence at the time of entry.

Employees, officers, and representatives of Outside the March inc., its affiliates, sponsors, partners, and their immediate family members or household members are not eligible to enter.

Outside the March reserves the right to verify eligibility.

2. Giveaway Period

Each Giveaway will specify:

- the start date and time
 - the end date and time
- (the “Giveaway Period”).

Entries submitted outside the Giveaway Period will not be eligible.

3. How to Enter

Entry mechanics will be described in the applicable social media post and may include actions such as:

- following an Outside the March social media account
- liking or commenting on a post
- tagging another user
- sharing content
- completing an online form

No purchase is necessary to enter or win. Entries generated through automated methods, bots, or other fraudulent means may be disqualified.

4. Prize

The prize for each Giveaway will be described in the applicable social media post and may include: **passes, tickets, or credentials to Outside the March shows, events, or conference programming.**

Unless otherwise stated:

- prizes have no cash value
- prizes are non-transferable
- prizes cannot be exchanged for cash or substituted

Outside the March reserves the right to substitute a prize of equal or greater value if necessary.

5. Winner Selection

One or more winners will be selected by random draw from all eligible entries received during the Giveaway Period.

Selected entrants will be contacted through the social media platform used to enter or through the contact information provided.

To be confirmed as a winner, the selected entrant must comply with these Official Rules.

If the selected entrant cannot be contacted within a reasonable period, or fails to meet the eligibility requirements, Outside the March may select another entrant.

6. Prize Fulfillment

Winners will receive instructions on how to claim their prize.

Any costs or expenses not expressly included in the prize description are the responsibility of the winner.

Outside the March is not responsible for lost, delayed, or misdirected communications.

7. Publicity

By accepting a prize, winners agree that Outside the March may use their name, social media handle, likeness, and city of residence for promotional purposes related to the Giveaway without additional compensation, unless prohibited by law.

8. Limitation of Liability

By participating, entrants release and hold harmless Outside the March inc., its affiliates, partners, sponsors, and representatives from any liability arising out of:

- participation in the Giveaway
- acceptance or use of the prize.

Outside the March is not responsible for technical issues, platform outages, or other disruptions that may affect entry.

9. Social Platform Disclaimer

Giveaways are not sponsored, endorsed, administered by, or associated with Instagram, Facebook, X, TikTok, or LinkedIn.

Participants provide information to Outside the March and not to the social media platform.

10. General Conditions

Outside the March reserves the right to cancel, suspend, or modify any Giveaway if fraud, technical issues, or other factors compromise the integrity of the Giveaway.

All decisions of Outside the March are final.

Giveaways are subject to all applicable federal, provincial, and municipal laws.

11. Governing Law

These Official Rules are governed by the laws of the Province of Ontario and the laws of Canada applicable therein.